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Tally educating partners on tapping market opportunity

PTI | 09:02 PM, Feb 17, 2012

Chennai, Feb 17 (PTI): Business solutions company Tally has undertaken an awareness campaign in educating its partners to realise their potential, according to a top company official. Of the eight million small and medium businesses in the country, only 50 per cent of them have adopted the information technology (using a personal computer for their day-to-day operations), Tally Solutions President Shoab Ahmed told reporters here. "We realised there was enough market opportunity for us to tap and there was a need to educate the partners," he said. Taking a cue from it, Tally Solutions has ventured into a month long campaign – "The Mathematics of Happiness" for which the company would conduct 121 workshops across 54 cities for its partners. "We currently have about 418 partners including seven Master Tally Partners who will participate in the event", he said adding that the objective of the workshop was to enable them to generate more businesses. He said over 9,600 partners would participate in the month long campaign which began on February 9.

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Kingfisher stalls, CEO summoned, flights cancelled

Kingfisher on Monday cancelled 30 more flights in Mumbai and Bangalore, Kolkata operations shut till March 3.

12:09 PM, Feb 20, 2012

Differently abled asked to deplane SpiceJet flight
Reports say the pilot mistook the passenger for a mentally challenged patient.

12:00 PM, Feb 20, 2012

Goodbye Shah Rukh, thanks for the memories

Shah Rukh Khan made me a promise 20 years ago when he appeared in 'Maya Memsaab' and I intend to hold him to that today.

09:36 AM, Feb 20, 2012

Mamata to meet PM over financial package for WB

The NCTC may also be discussed in the Wednesday meeting between Mamata Banerjee and the Prime Minister.

12:00 PM, Feb 20, 2012

Kolkata rape case: Mamata meets police officials

Mamata had earlier claimed that the incident was a 'fabricated story' intended to malign her government.

12:51 PM, Feb 20, 2012

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