

Case Study



Interior contracting firm enhances productivity with Tally.Server 9

The Growth Story

In over 10 years of operation, Artizen has achieved an annual turnover of Rs. 100 crores, building a sound reputation for itself in the process. Today, nearly 80% of the firm's revenue comes from repeat business - a testament to the faith reposed in them by their clients. Artizen is now ranked among the top interior contracting firms in India.

Accompanying the growth in business is an increase in the number of staff, which today totals 150+. Artizen is confident of expanding by 10% every year with an aim to increase revenues by 15% in the coming financial year. As the business grew, its IT systems and processes also expanded, now requiring 20 Tally users in the accounts, billing and stores departments, from an earlier 11.

Customer Overview

Artizen Interiors Pvt. Ltd. is an interior contracting firm established in 2003. The firm has its Corporate Office in Bangalore, one office each in Delhi and Mumbai, and many branch offices across the country.

Delivering beyond its customers' expectations has always been its singular objective, and Artizen has achieved this with stringent quality processes. These included assessing the workmanship through regular site inspection, and implementing a procurement schedule with weekly updates to ensure timely completion of the project. Artizen also used eco-friendly methods to minimise wastage. In addition, mock drills on disaster management helped make safety a way of life at Artizen.

The firm's clientele includes Axis Bank, Hewlett Packard, JPMC, Ernst & Young, Thomson Reuters, Park Hyatt, ICICI, Nokia, Siemens, IBM, NDS Services Pay-TV Technology.

The Tally.Server 9 Implementation

Though Tally software had successfully supported their processes, Artizen found the need for a robust IT system to match its exponential growth, and Tally.Server 9 fit the bill perfectly.

Once Tally.Server 9 had been deployed, it took their staff 2-3 days to run complex processes on the system that used to take over a week. Across accounts, billing and stores, day-to-day processing of transactions was immediately transferred to the up-and-running Tally.Server 9.



Highlights

- Productivity enhancement
- Efficiency increase
- Downtime reduction

Key Benefits

Earlier the system would hang in the middle of voucher entries when it was being used by multiple users simultaneously. Typically, this increased the time taken to enter a voucher, forcing Artizen staff to refrain from using the system at the same time as the other. Tally.Server 9 transformed the experience. Now, with no more waiting required, about 20 users can access and transact on the system concurrently, and entries happen in a matter of seconds. The firm's management feels that Tally.Server 9 has accelerated their work processes and left users happier and more comfortable. Productivity

has witnessed a tremendous boost and the confidence levels of the staff have increased. Staff efficiency is not the only aspect in which the firm has seen gains - Artizen has also ended up saving in indirect costs in operations and overheads. Also, quicker data flow and access to information has resulted in MIS reports being available faster, which in turn has speeded up decision-making.

Artizen's management strongly believes that Tally.Server 9 is giving them the power to grow beyond their regular 10% growth rate.

Customer Speak



“ Efficiency has gone up and resulted in indirect saving in costs. There is no waiting. Everyone is comfortable. MIS reports are available faster. ”

Ramesh Singh. S, General Manager (Accounts)



“ Tally.Server 9 has brought us higher speed with no interruptions or hanging. ”

Jagadeesh. K, Manager (Accounts)

About Tally Solutions

Tally Solutions is a 26-year-old company known for India's most popular business management software product. Today, Tally's products serve millions of users across industries in nearly 100 countries. Support and services, including customisation and integration, are delivered to customers via a network of over 25,000 experienced partners. With a 400+ strong R&D team future-proofing the product, Tally.ERP 9 continues unchallenged as the simplest to deploy, learn and use ERP product.



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