



## Bus Operator Cruises Along with an 80% Enhancement in Productivity due to Tally.ERP 9

“For us Tally is not just software, but also a friend” says Bhavesh N Kabra.

### Customer Overview

Shrinath Travel Agency was established in 1975 by Mr. Madanlal R. Kabra in Ahmedabad. The Agency aimed to provide enhanced bus services and to serve all its passengers with dedication. The Company's vision was to be the best among all the bus service providers. The company plies the largest fleet of air-conditioned deluxe and super-deluxe buses which are highly comfortable. Shrinath Travel Agency has earned itself a good reputation.

Shrinath Travel Agency is a group company, comprising of Shrinath Travel Agency (STA), Shrinath Cargo Pvt Ltd (SCPL) and Shrinath Transport Pvt Ltd. (STPL). STA's operations chiefly cover Gujarat, Rajasthan and Maharashtra; all major offices are run by family members. The group has emerged as the highest tax payer in Rajasthan. Currently the group turnover is Rs .90 Crore, fast closing in on the Rs.100 Crore mark.

Shrinath Travel Agency is rated as the second largest Travel Agency throughout India among the daily service operators. With a fleet of more than 100 modern, comfortable coaches, it covers most cities in India from Hardwar in the North to Pune in the West, transporting more than 9000 people every day.

### Business Challenge

STA came into the Tally fold four years ago. Today the company uses 28 Single User and 2 Multi User licences including a recent purchase of 5 licences.

The company has extended its reach to various states and has 20 branches. The manual data used to come from various branches to the Nathdwara Office. There the re-entry of data was carried out and the complete data was then sent to Ahmedabad office. The whole process took a fortnight or even more.

Every month STA is required to finalise its accounts and pay the suppliers. With the manual accounting, this tedious procedure took 10-12 days and more than 25 people were deployed only for this work. Adding to their woes, as the payments received were in cash most of the time, the funds were left under-utilised due to the delay in getting the reports.

The other challenge was the security levels. The company wanted to finalise accounts at the end of every week. This was not feasible with their current set up which took them an extra 7 days. A management prerequisite meant that sensitive reports could be viewed only by authorised personnel. The authorisation to change/modify any report was required to be confined to the Head Office.

### The Solution

Mr. Bhavesh Kabra contacted Mr. Darshan Joshi from Academy For Computer Solutions, Ahmedabad - Partner of Tally. Mr. Darshan very appreciatively mentions, “Shrinath Travel Agency is with us from the past four years and using Tally software since that time. Mr. Kabra had some specific requirements like synchronisation. We took up the challenge and delivered a solution which is being effectively used.

Today, Mr. Kabra can attribute a lot of his success to Tally.ERP 9".After the implementation of Tally, STA could not only complete compilation work within 5 days, it could achieve this with only 5 personnel. The implementation of Tally and its unique synchronisation feature has helped the company to be aware of every single penny that comes in and goes out of the company.

Mr. Bhavesh Kabra happily relates, "As a result, we are proud to say that we have been practically working with zero working capital. Tally software has also given us better control over our expenses; we are easily able to monitor the expenses across our branches-something that was not possible before. The best part is that Tally helps us achieve all this and much more with a very fast and sturdy interface, leaving us with minimal worries".



Darshan Joshi  
Academy for Computer Solutions

He acknowledges the role of the Partner in this success, "This would not have been possible without the excellent support that has been provided to us by our local Tally Partner Mr. Darshan Joshi. He has always been enlightening us with the various new features of Tally which have further helped us in managing our work more efficiently."

Some of the other features worth mentioning which are being successfully used by the company include cheque printing, Bill-wise detail, Invoice, TDS and Service Tax.

Mr. Bhavesh Kabra concludes the interview saying, "Academy For Computer Solutions have done the installation, implementation and the training for our office staff. They have also taken up the AMC job for us. I should say I am happy with both Tally software, especially the synchronisation and the support from the Partner."

## BENEFITS

- Synchronisation to collate data
- Special security levels
- Fast and sturdy interface
- Minimal worries
- Monitoring of expenses
- Better utilisation of funds
- Good Partner support
- Enhanced productivity