



“Totally Happy to Use Tally. It is Very Reliable”

“Tally.ERP 9 is useful for instant reports; easily customisable, it is easy to get Tally trained professionals” says N V Srinivas — Head, Finance & Accounts

Customer Overview

Advaith Motors (Advaith Hyundai is the brand name) is a wholly owned company of the Advaith Group. One of the largest automotive retail corporations in India, the Advaith Group has its focus on delivering a world class customer experience across all its business functions. Advaith Motors has an enviable record of consistently being World's largest and most awarded Hyundai dealer with 4 showrooms conveniently located across Bangalore on Residency Road, Outer Ring Road, Vasanthnagar and Bannerghatta Road. The facility on Outer Ring Road is Hyundai's largest 3S facility in India. With a 1200 strong work force committed to exceeding customer expectation, Advaith Hyundai services are at par with Hyundai global standards. The Service Centres are continuously upgraded and equipped with the state-of-the art equipment, in line with Hyundai's exacting worldwide standards. The Advaith Hyundai showrooms are a one-stop shop to meet all customer needs, displaying the latest cars from the Hyundai stable, the latest range of popular and exquisite accessories, vehicle financing options and expert customer guidance to help select the right Hyundai car. The sprawling showroom at Outer Ring Road, spread across 2 levels offers additional facilities that are unique. Two enclosed audio-rooms to provide demo for the car audio systems. As of today, Advaith Hyundai has 5 Showrooms in Bengaluru, 3 in Mysore and 1 in Mangalore. There are 10 Service Centers in Bengaluru, 2 in Mysore and 1 each in Hassan and Mangalore and growing. The company has taken distributorship of Mahindra vehicles. The company has also taken up JCB dealership-the earthmovers in 2 places. They need to keep spare parts in 10-15 outlets for these big machines.

Business Challenge

Ever since 1999, Advaith Hyundai is using Tally Software. Earlier they had another software which was good in security levels and speed, but not helpful as far as reporting and customisation are concerned. The service of the other software was not at all up to the mark.

The company has GDMS software supplied by Hyundai which gives data of all the vehicles. The server for the GDMS is in Chennai. The details of not only Advaith Hyundai dealers, also the other dealers' (competitive dealers) details are also available in the server. For each vehicle which comes for repair, an R.O - a repair order needs to be opened. Whatever data comes in a day is required to be fed into the system. The issues raised are required to be addressed. History of the vehicle, billing for services needed to be done at Chennai. The charges have to be proper, neither less nor more. The price list is already decided by the parent company. The billing has to be issued from GDMS only. The import of data is required before the end of the day.

The Solution

The data bills and inventory were required to be exported to Tally.ERP 9. The bridge program was written by B E Solutions Pvt.Ltd., - a Master Tally Partner in Bengaluru.

Mr. K Karthik, Solutions Manager, B E Solutions enthuses, "AMC support was being given by us to Advaith for its Tally software. We found that they were keen to have a method by which they could avoid re-entry of Data. We wrote a bridge

solution, which avoided entering of data again and thus helped avoidance of errors. They had quite a good number of ledgers. Now, whenever a new sale or service ledger is created in GDMS, gets replicated in Tally in no time" The export of data ensures that there is no tampering of data totally. Except the entry of data, all other functions are blocked. The printing of cheques using Tally has commenced in some of the showrooms/service centers.



K Karthik
B E Solutions

Finally...

Mr. Srinivas ends with a happy note, "We are bound by the GDMS software of Hyundai. But for all our bills, and our own records, we are totally happy to use Tally. It is very reliable"

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BENEFITS

- Instant reports
- Easily customisable
- Easy to get trained professionals